



MS MAIN STREET

Printing & Marketing

Printing
Your Vision.
Promoting
Your Brand.

2026

WWW.MAINSTREETPRINTINGCOMPANY.COM

About us

Rooted in Family, Built on Community

Faith, family and community are at the heart of everything we do.

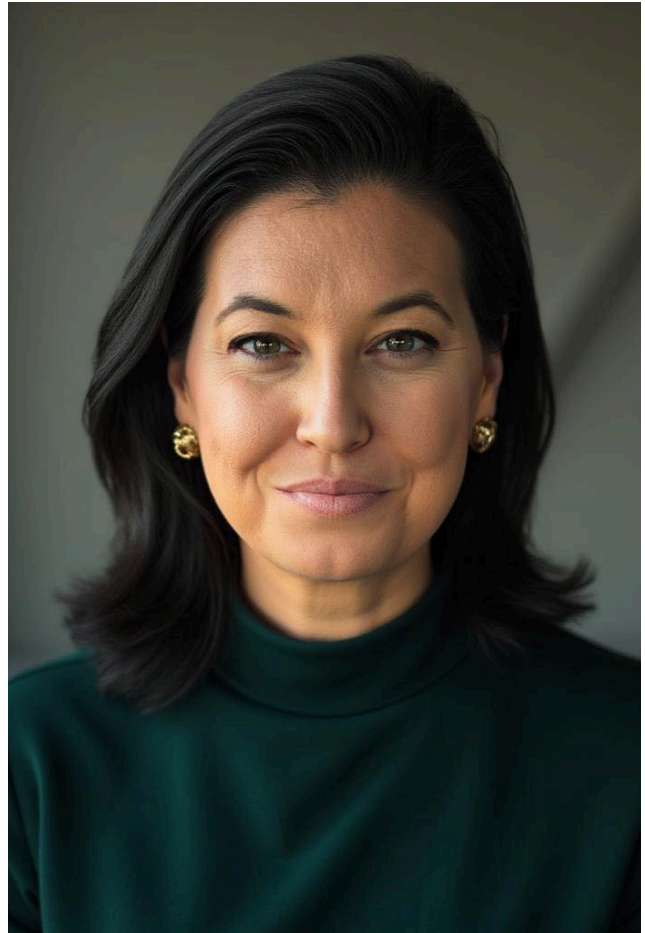
Owned and operated by Heather Knight, our businesses are built on hard work, faith, and a shared commitment to helping others succeed.

Joshua and Heather have been married for 20 years and are proud parents of two wonderful daughters. Joshua works full-time as a lineman for Alabama Power, while Heather brings her years of experience in marketing and design to lead the creative side of the business. With a strong work ethic and creative vision to serve their customers with quality and care.

In July 2025, Heather purchased Main Street Printing & Marketing with a goal of continuing its legacy while expanding its capabilities. Since then, they've added several new print options and a marketing services.

From business cards and banners to full marketing campaigns, Heather believes every project deserves personal attention and professional results. Their mission is simple: to provide high-quality printing and marketing services that help local businesses and individuals grow, connect, and thrive.

When you choose us, you're not just supporting a small business — you're supporting a family that loves this community and is proud to serve it every day.



MS MAIN STREET *Printing & Marketing*

FROM PAPER TO PROMOTION

We take your ideas from concept to creation — and beyond. Whether you need business cards, banners, brochures, or more, we deliver high-quality prints that make your business stand out. But we don't stop there. With our in-house marketing and design services, we help turn every printed piece into a powerful tool for promotion. From paper to promotion, we're here to help you look professional, stay visible, and grow your brand.

No matter the size of your project, We bring creativity, precision, and personal attention to every job. We understand that your prints represent your brand, and we take that responsibility seriously. From helping new businesses establish their identity to providing established companies with consistent, high-quality materials, our goal is to make sure every piece we produce help you make a lasting impression.



WHO WE ARE & OUR MISSION

We're more than just a print shop — we're your local partner in business growth. Located in the heart of Millbrook, we specialize in high-quality printing, design, and marketing services that help businesses, organizations, and individuals stand out.

What began as a small-town print shop has grown into a full-service creative hub dedicated to delivering excellence on every project. From business cards and banners to full marketing campaigns, our team takes pride in helping you bring your vision to life — beautifully, affordably, and professionally.

We believe in relationships over transactions. When you work with us, you're not just a customer — you're part of our community of creators, dreamers, and doers.

Our mission is simple: to help businesses and individuals make a lasting impression. We're dedicated to providing reliable, creative, and affordable print and marketing solutions that reflect your brand's personality and purpose. Every design, every color, and every print that leaves our shop represents the care and pride we put into what we do.

As a locally owned business, we're proud to support our community — from helping new entrepreneurs build their brands to working with local schools, churches, and organizations. We believe in growing together, one project at a time.

MS MAIN
STREET
Printing & Marketing

WHAT WE OFFER

As a locally owned business, we're proud to support our community — from helping new entrepreneurs build their brands to working with local schools, churches, and organizations. We believe in growing together, one project at a time.

Business Essentials

Polished, professional pieces that make every first impression count.

Business Cards

Letterhead & Envelopes

Brochures & Flyers

Postcards & Rack Cards

Presentation Folders

Large Format Printing

Go big and get noticed with vibrant, durable prints.

Banners (Indoor & Outdoor)

Posters

Yard & Real Estate Signs

Window Graphics & Decals

Retractable Displays

Specialty Printing

Custom pieces that add a unique, personal touch.

Invitations & Announcements

Programs & Menus

Labels, Stickers & Tags

Custom Forms & Tickets

Branding & Design

We create visuals and messaging that define your business and make it memorable.

Logo Design & Brand Identity

Style Guides & Brand Consistency

Social Media Management

Build your presence and engage your audience where it matters most.

Content Creation (graphics, photos, and videos)

Post Scheduling & Page Management

Targeted Growth Strategies

Digital Marketing

Reach your customers wherever they are — on their phones, tablets, and computers.

Website Design & SEO

Google & Meta Ad Campaigns

Email Marketing

Marketing Strategy & Consulting

Not sure where to start? We'll help you build a plan that fits your goals and budget.

Strategy Sessions

Marketing Audits

Campaign Planning

Print + Digital Packages

Combine the best of both worlds. Pair your print materials with digital marketing for a cohesive, result-driven approach to your branding.





Professional Printing: Business Essentials

Make Every First Impression Count

At Main Street Printing & Marketing, we understand that the small details often leave the biggest impact. Your business stationery and printed marketing materials are more than just paper — they're a reflection of your brand's professionalism and credibility. From the first handshake to follow-up correspondence, your clients notice quality, consistency, and style.

We offer a full range of business essentials designed to elevate your brand and help you stand out:

Our Business Printing Services

Business Cards

Create lasting impressions with custom-designed business cards that reflect your brand. Choose from a variety of finishes, paper types, and styles for a professional look that sticks.

Letterhead & Envelopes

Ensure every letter you send reinforces your brand identity. Professionally printed letterhead and matching envelopes make correspondence feel polished and official.

Brochures & Flyers

Share your story, products, or services with style. Our brochures and flyers are perfect for handing out at events, mailing campaigns, or in-store distribution.

Postcards & Rack Cards

Grab attention quickly with high-impact postcards and rack cards. Ideal for promotions, announcements, or seasonal campaigns.



LARGE FORMAT PRINTING

Go Big and Get Noticed

At Main Street Printing & Marketing, we know that sometimes, bigger really is better. Our large format printing services help your business stand out in a crowded marketplace. From bold banners to eye-catching posters, we deliver professional, high-quality prints that grab attention – indoors or outdoors.

Whether you're promoting an event, advertising a sale, or branding your storefront, our large format printing solutions are designed to make an impact.

Our Large Format Services Include:

- Banners – Indoor or outdoor, retractable or hanging, customizable sizes and materials.
- Posters – High-resolution prints perfect for events, promotions, and displays.
- Yard & Real Estate Signs – Durable, weather-resistant signs that attract attention.
- Window Graphics & Decals – Transform your storefront with vibrant, custom designs.
- Retractable Displays – Ideal for trade shows, conferences, or in-store promotions.
- Blue Prints/Display Posters

Why Large Format Printing Matters

- High Visibility: Capture attention from near and far.
- Professional Impression: High-quality materials and finishing reflect your brand's professionalism.
- Customizable: Tailor size, material, and design to fit your exact needs.



Specialty Printing

At Main Street Printing & Marketing, we believe it's the little details that make the biggest impression. Our specialty printing services are designed to help you celebrate, promote, and personalize life's most meaningful moments — whether it's a wedding, business event, or community celebration.

From elegant invitations to eye-catching labels, we take pride in creating custom pieces that reflect your style and purpose.

With endless options for paper types, finishes, colors, and textures, we can bring your vision to life with precision and creativity.

Our Specialty Printing Services Include:

Invitations & Announcements

Perfect for weddings, birthdays, graduations, or special events. We design and print elegant, personalized invitations and announcements that make every occasion unforgettable.

Programs & Menus

Add a polished touch to your event with beautifully printed programs and menus. Whether it's a ceremony, banquet, or corporate function, we ensure your materials look professional and cohesive.

Labels, Stickers & Tags

Custom labels and stickers are a simple yet powerful way to brand your products or packages. From product packaging to gift tags, we offer durable and stylish options to fit your needs.

Custom Forms & Tickets

Make business operations seamless with personalized forms, receipts, and tickets. Branded, organized materials keep your business looking sharp and professional.





WEDDING PACKAGES

Your wedding day is one of the most memorable moments of your life — and every detail matters. From the first “Save the Date” to the final “Thank You,” each printed piece tells part of your love story. At Main Street Printing Company, we’re here to make sure every print is as beautiful, personal, and timeless as your big day.

From Save the Date to Send-Off

We know weddings come with a long checklist, and we’re here to make one part simple: your printing. Whether you need elegant invitations, matching programs, custom signage, or thank-you cards, Main Street can take care of it all in one place. Our wedding print services include:

- Save the Dates
- Wedding Invitations & RSVP Cards
- Programs & Menus
- Seating Charts & Table Numbers
- Welcome Signs & Directional Signage
- Personalized Favors & Labels
- Thank You Cards

From traditional and romantic to modern and minimal, our design team will help you create a cohesive look that perfectly reflects your style.



Business Branding Packages

At Main Street Printing & Marketing, we know your brand is more than just a logo — it's the face of your business. It's how people recognize you, remember you, and connect with your story. Our Business Branding Packages are designed to help new and growing businesses create a polished, professional image that stands out both in print and online.

Whether you're launching a new company or refreshing your current look, our team will guide you through every step — from concept and color palette to printed materials and marketing strategy.

Our Branding Packages Include:

1. Start-Up Package

Perfect for new businesses ready to make their mark.

- Custom Logo Design (Primary & Secondary Versions)
- Business Card Design & Printing
- Basic Style Guide (fonts, colors, and logo usage)
- Digital Files for Web & Social Media

2. Professional Brand Package

Ideal for businesses wanting a full, consistent brand identity.

- Complete Brand Identity Design
- Business Cards, Letterhead & Envelopes
- Brochure or Flyer Design
- Branded Social Media Templates
- Custom Style Guide for Consistency
- Print + Digital File Delivery

3. Premium Brand & Marketing Package

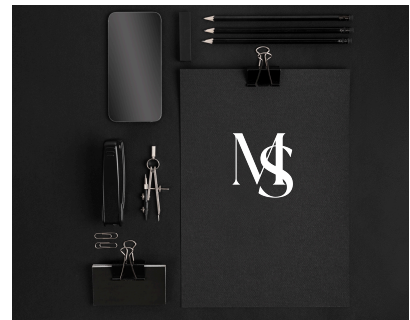
For businesses ready to expand their reach and impact.

- All items from the Professional Package
- Website Design or Landing Page
- Social Media Setup & Management Support
- Marketing Strategy Session
- Branded Signage or Banner Design
- 1-on-1 Consultation with Our Marketing Team

Why Branding Matters

Your brand is the foundation of your business. A consistent, professional look builds trust, recognition, and loyalty. With our in-house design, printing, and marketing services, Main Street Printing & Marketing makes it easy to launch and grow your brand — all under one roof.

We'll help you create materials that not only look great but work together to tell your story clearly and confidently.





DIGITAL MARKETING

The Knight Agency is a full-service marketing company specializing in branding, digital marketing, and creative strategy. We help businesses build strong, recognizable brands through design, storytelling, and results-driven marketing solutions.

Helping Your Business Grow Online and Beyond

At The Knight Agency, we understand that great marketing doesn't stop at print. In today's digital world, your online presence is just as important as your physical one. That's why we offer comprehensive digital marketing services designed to help your business stand out, connect with your audience, and grow with confidence.

Our goal is to make marketing simple, effective, and authentic. Whether you're looking to increase visibility, drive traffic, or build a loyal following, our team combines creative strategy and proven tools to help your brand thrive across every platform.

Our Digital Marketing Services Include:

Social Media Management

We manage your social media platforms with consistent posting, engaging content, and smart strategy to help your business grow organically.

Content Creation

From graphics and videos to blog posts and branded messaging, we create content that tells your story and captures attention.

Email Marketing

Stay connected with your audience through customized email campaigns that promote your products, services, and updates.

Search Engine Optimization (SEO)

Boost your visibility and reach more potential customers with strategic SEO techniques that improve your website's ranking and performance.

Digital Ad Campaigns

Get results with targeted social media and Google ads designed to reach the right audience and maximize your return on investment.

Why Digital Marketing Matters

Your brand deserves to be seen. A strong digital presence helps build credibility, attract new customers, and keep your business top-of-mind. When paired with high-quality print materials, your marketing message becomes even stronger — creating a cohesive, professional image online and offline.

At Main Street Printing Company, we bring it all together — combining creativity, strategy, and technology to help you make an impact that lasts.

**MS MAIN
STREET**
Printing & Marketing

SOCIAL MEDIA MANAGEMENT



Let's Build Your Brand Online

Your business deserves to be seen — and social media is one of the most powerful ways to make that happen. At The Knight Agency, we don't just print your message, we help you share it with the world. Our Social Media Management services are designed to help you grow your online presence, reach new audiences, and turn followers into loyal customers.

We know that running a business takes time — and managing social media can feel like a full-time job. That's where we come in. Our marketing team creates engaging content, manages your platforms, and ensures your message stays consistent across every post, story, and ad.

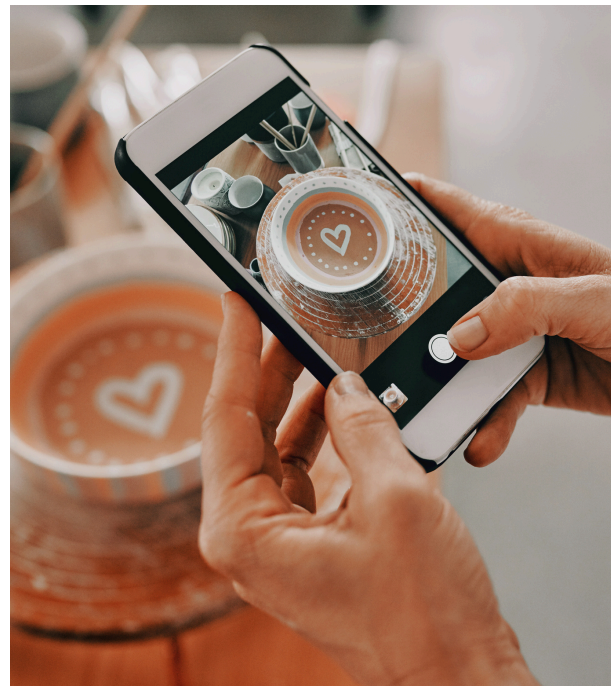
Our Social Media Services Include:

- Content Creation & Scheduling – Custom graphics, captions, and hashtags designed for your brand.
- Engagement & Growth – We respond to comments, encourage interaction, and help grow your audience authentically.
- Ad Campaign Management – Targeted ads to reach the right people at the right time.
- Brand Messaging & Strategy – We help define your voice so your audience always knows it's you.

Why It Matters

Social media is often the first impression your customers get of your business. A professional, consistent presence not only builds credibility — it drives real results.

By combining creative design, marketing expertise, and local insight, Main Street Printing Company helps you stay ahead in an ever-changing digital world.





WEBSITE DESIGN

Website Design

Your Online Presence, Professionally Designed
Your website is often the first impression customers have of your business — and at The Knight Agency, we make sure it's a great one. Our website design services blend creativity, strategy, and functionality to help your business look professional, stay competitive, and attract more customers online.

Whether you're launching your first website or refreshing an existing one, our goal is simple: to create a site that tells your story clearly, beautifully, and effectively. Every website we design is customized to fit your brand, your goals, and your audience.

Our Website Design Services Include:

Custom Design & Layout

Built to reflect your brand's personality with clean, modern design and easy navigation.

Mobile-Friendly Development

Your website will look and function perfectly on any device — desktop, tablet, or phone.

A professional website builds trust, drives growth, and connects you with your audience 24/7. When paired with our marketing and printing services, your brand will stand out both online and in person — creating consistency across every platform.



MS MAIN
STREET
Printing & Marketing

Lets Connect

Heather Knight

Owner

205-299-1818

heather@mainstreetprintingcompany.com

www.mainstreetprintingcompany.com